NICK SHIHHAO YEH
UX DESIGNER

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PROFESSIONAL EXPERIENCE

Citrix Systems, Inc.
Lead Product Designer, Mobile Apps — Oct. 2012 - Present

Projects: XenMobile 9.0/10.0 - Worx Apps, Citrix Receiver and confidential projects.

Overseeing projects from a holistic point of view and setting up design patterns to ensure the consistency across product family.

Wireframing product work flow and articulating with high fidelity UI design for mobile platforms.

Leading projects and mentoring junior designers.

Carnegie Mellon University + Hewlett Packard
Design Lead of MHCI Capstone Project — Jan. 2012 - Aug. 2012

Project: HP Greeting Cards 2.0 - The Future of Social Expressions

Worked in an interdisciplinary project team to conduct user research and generate design ideas for Hewlett-Packard.

Led and executed the visual design on client deliverables.

UserXing Design Consulting
UX Researcher — Jan. 2011 - Jul. 2011

Clients: DELL, D-Link, 104 Job Bank, etc.

Conducted usability tests and heuristic evaluations focused on providing concrete and practical design recommendations.

Research with strategies such as task analysis, contextual inquiry, affinity diagram, in-depth interview, questionnaire, and focus group interview.

HTC Corporation
UI Designer / Usability Engineer — Sep. 2007 - Feb. 2010

Projects: HTC Sense™ on HTC HD2, Windows Mobile 7 Concepts, User Interface Guidelines, etc.

Innovated user interface and coordinated with design and development.

Translated business goals and user requirements into fully functional and usable design solutions.

Applied understanding of user-centered design process into product development life cycle.

Solved complex design problems through user research, analysis, with a strong understanding of human computer interaction principles.

Cyworld
Senior UI Designer / UX Researcher — Jul. 2006 - Aug. 2007

Projects: User Research, Cyworld 2.0 Upgrade, etc.

User experience lead of creative design & UI group, responsible for user interface design and user research.

EDUCATION

Carnegie Mellon University
Human-Computer Interaction
M.HCI. 2011 - 2012

National Chiao Tung University
Visual Communication Design
M.A. 2003 - 2005

National Taiwan Normal University
Industrial Technology Education
B.E. 1999 - 2003

PATENT + PUBLICATION

Method and System for Providing a User Interface for Accessing Multimedia Items on an Electronic Device
United States Patent
2011

US20110191685-A1

Contact Management Systems and Methods
United States Patent
2010

US20100255823-A1

The Effect of Display Size on Visual Attention
National Chiao Tung University
2005

Master's Thesis

SKILLS AND EXPERTISE

User Centered Design Methodology (UCD)
User Experience / Research (UX)
User Interface (UI)
Web Front-end (HTML5 / CSS3)
Motion Graphic
Wireframe / Work Flow / Prototype
Information Architecture

PORTFOLIO

http://www.nickyeh.com