





PROFESSIONAL EXPERIENCE

EDUCATION


 **Google**
Interaction Designer Oct. 2015 - Present
Projects: Google Play, previously on Google Express

Carnegie Mellon University
Human-Computer Interaction
M.HCI. 2011 - 2012

 **Citrix Systems**
Lead Product Designer Oct. 2012 - Oct. 2015
Projects: XenMobile 9.0/10.0 - Worx Apps, Citrix Receiver and confidential projects
Oversaw projects from a holistic point of view and setting up design patterns to ensure the consistency across product family
Wireframed product work flow and articulated with high fidelity UI design for mobile platforms
Led projects and mentored junior designers

National Chiao Tung University
Visual Communication Design
M.A. 2003 - 2005

National Taiwan Normal University
Industrial Technology Education
B.E. 1999 - 2003

 **Carnegie Mellon University + Hewlett Packard**
Design Lead of MCHI Capstone Project Jan. 2012 - Aug. 2012

PATENT + PUBLICATION

Method and System for Providing a User Interface for Accessing Multimedia Items on an Electronic Device
United States Patent
2011


US20110191685-A1


Contact Management Systems and Methods
United States Patent
2010

US20100255823-A1

The Effect of Display Size on Visual Attention
National Chiao Tung University
2005

Master's Thesis

 **Project: HP Greeting Cards 2.0 - The Future of Social Expressions**
Worked in an interdisciplinary project team to conduct user research and generate design ideas for Hewlett-Packard
Led and executed the visual design on client deliverables

 **UserXing Design Consulting + NTU INSIGHT**
UX Researcher Jan. 2011 - Jul. 2011
Clients: DELL, D-Link, 104 Job Bank, etc.
Conducted usability tests, contextual inquiries, and heuristic evaluations focused on providing concrete and practical design recommendations

 **HTC Corporation**
UI Designer / Usability Engineer Sep. 2007 - Feb. 2010


SKILLS AND EXPERTISE

User Centered Design Methodology (UCD)
User Experience / Research (UX)
User Interface (UI)
Web Front-end (HTML5 / CSS3)
Motion Graphic
Wireframe / Work Flow / Prototype
Information Architecture

Projects: HTC Sense™ on HTC HD2, Windows Mobile 7 Concepts, User Interface Guidelines, etc.
Innovated user interface and coordinated with design and development
Translated business goals and user requirements into fully functional and usable design solutions
Solved complex design problems through user research, analysis, with a strong understanding of human computer interaction principles

PORTFOLIO

<http://www.nickyeh.com>

 **Cyworld**
Senior UI Designer / UX Researcher Jul. 2006 - Aug. 2007
Projects: User Research, Cyworld 2.0 Upgrade, etc.
User experience lead of creative design & UI group, responsible for user interface design and user research

CERTAIN CONFIDENTIAL PROJECTS AVAILABLE
AT INTERVIEW ONLY.